



MULTIHEM

PRIVATE LABEL DETERGENTS



> COMPANY PROFILE

MULTIHEM is a company that manufactures liquid household cleansers under Private Label. MULTIHEM's experience in the field of production dates back 20 years. Since 2003 our company has been fully specialized in the production and supply of liquid household cleaners under Private Label to a variety of customers / distributors and large market chains. From the first day of its operation, MULTIHEM aims in manufacturing high quality products, offering high quality service to its customers. Based on our quality products, flexibility, reliability, honesty, respect to the environment, we have managed to gain the trust of several significant companies.

> VALUES

- ◆ High quality products and services
- ◆ Reliable partner to our customers in fulfilling and satisfying all their needs
- ◆ Employees proud of their hard work and company
- ◆ Respect to the Environment in which we operate.



> MISSION

The mission of MULTIHEM is to create high quality products, which will gain the trust of our clients and fully meet all consumers' needs and expectations.



> VISION

The vision of MULTIHEM is to become one of the top middle-sized companies for manufacturing Private Label detergents.

> QUALITY

We, the people at MULTIHEM are always at your service. We are constantly offering our services, before and after creating the products. We believe that only through quality products, creative work and trustworthiness, we can gain real customer relations.

Ever since our establishment, quality is our number one priority. In order to achieve our goals we adjust to our clients, we follow the technological and cultural progress; we try different methods and formulas. Our operations are certified with ISO standards.

The development department is one of the main sections in MULTIHEM, which monitors and implements all the latest formulas in production and as a result of the continuous researches of this team, we implement our own formulas in the production of different products.

Working within a laboratory for quality control as part of MULTIHEM, our team of chemists, is our number one accomplice for achieving top quality products. Their top priority is strict quality control and implementing ISO standards.

The production process in MULTIHEM takes place in a fully equipped factory with automatic process of filling and packing spreads out on an area of 2000 sq. meters. The production process is based on a complete cycle of creating the product from the base raw materials to a complete product in modern packaging.

As part of MULTIHEM, also functions a separate plant MULTIHEM-PACKAGING for PET bottle production. This allows our clients to choose the form of their products packaging. After the form is chosen, MULTIHEM creates a mould especially for that bottle, which will be unique for this client.



BRAND “CHISTO” – COMPANY ILIRIJA, SLOVENIA



Iliria is a Slovenian company which we cooperate with for about 8 years. We produce the brand “Chisto” for them. Their products are sold in various countries, first of all in the Former Yugoslav Republics, but in the European Union too.

The pallet of products is increasing from day to day, thanks to the high quality, good design and the huge demand of their products.

BRAND “EXTRA” – TINEX MARKETS, MACEDONIA



Tinex is a chain of supermarkets with a total number of 54 through the whole territory of Republic of Macedonia. Their pallet consists of cleaning products, detergents, softeners and liquid soaps. As a private brand, the Extra products are highly demanded and sold in Macedonia. The pallet of products increases all the time, which offers the consumers variability and affordable prices.



BRAND BLITZ, VILA, MEDLI – HEDIS MARKETS MACEDONIA



These products are produced as a private brand for the association of more than 1000 markets and are present through the whole territory of Macedonia. It is a rich pallet of products consisting cleaning products, detergents, softeners and liquid soaps. All these products are in different colors and different scents/aromas.

BRAND MILD, STELA – ALEX PROM MACEDONIA



These brands are produced for the company Alex Prom from Macedonia. Thanks to the well-developed distributive network, these products are present in almost every store. The pallet consists of cleaning products, detergents, softeners and liquid soaps.

BRAND DOMEQ



This brand is a product for hand dish washing and it is sold on the entire territory of Macedonia. It is very economic product with low price, but still satisfies for good quality. It is offered in two different colors and smells, lemon and apple.



BRAND FRESH FRESH – SAVAOT – MACEDONIA



💧 This is our relatively new buyer and we produce different types of liquid soaps for them. The company Savaot has a well developed distributive network and that is how these products come to the smaller markets and stores. We are preparing new products for this company at the moment.

MULTIHEM PACKAGING



💧 We at Multihem make the needs of our clients, focus of our business activities. If we can better understand our clients and offer tailor-made products, we can generate better business and the result will be our success/growth.

As participants of the creation process and design of the new product we offer our clients our experience in every aspect. The client is free to choose any characteristic of the product: color, fragrance, label design, bottle shape.

Our new plant “MULTIHEM PACKAGING” for PET bottle production allows our clients to have a unique bottle shaped product, or are free to choose available shapes from our pallet.

BRAND GLEAM AND DEPAL– DEPAL GREECE



💧 These brands are produced for the company Depal from Greece and are sold all over Greece. The pallet consists of detergents, cleaning products, liquid soaps. All products are available in different colors and aromas and also different packages.



AEROSOL PRODUCTION

As an innovative company, Multihem always aims at creating new products that will fully meet the client's needs and facilitate their life.

Our inovativity has created a new line of cleaning products in the household and personal care, all types of AEROSOL PRODUCTS:

- 💧 Air freshener
- 💧 Furniture Polisher
- 💧 Deodorants
- 💧 Shoepolish in spray
- 💧 Shaving foam
- 💧 Hair spray
- 💧 Hair foam
- 💧 Products for cleaning in spray
- 💧 Other spray products

As always Multihem is at your service in the process of product creation. We offer our help with the design of the product, choice of fragrance, level of quality. We believe that only trough effective work and reliability with our partners we can gain successful customer relations.



› OUR PROCESS

MULTIHEM participates in the creation of its customers products.

Our process starts with presenting several variants of a product, regarding the design of the packaging, design of the label and the quality of the products. MULTIHEM cooperates with well experienced designers, for purposes to offer its clients help with the design of the label and shape of the bottle. Regarding the quality of the product, the client can choose its own level of quality depending on its target group. After determining these first steps, MULTIHEM delivers a "Certificate for product quality", issued by an official institution for quality control, which will serve as a measurement for the quality on which MULTIHEM will base its production

› OUR PRODUCTS

Modern technology, blenders and creative work give MULTIHEM the ability to create a wide range of products.



Products for cleaning:

- ◆ Glass cleanser
- ◆ Product for cleaning floors
- ◆ Universal product for cleansing
- ◆ Degreasing product
- ◆ Product for cleaning bathrooms
- ◆ Product for cleaning kitchen
- ◆ WC net for cleaning the toilet bowl
- ◆ Abrasive Cream (abrasive product for cleaning ex. Cif, Arf)

Detergent:

- ◆ Detergent for dishwashing
- ◆ Liquid Laundry Detergent
- ◆ Liquid detergent for machine dishwashing

Fabric softener:

- ◆ Fabric softener (normal)
- ◆ Fabric softener (concentrate)
- ◆ Extra fabric softener (with encapsulated perfume and silicone-based additives for softening, new formulation)

Polishes:

- ◆ Polishes for furniture
- ◆ Polishes for floors (laminates and parquet)
- ◆ Polishes for floors (ceramic and granite)

Liquid soaps:

- ◆ Liquid Soap (Normal)
- ◆ Liquid soap (with balm or hand cream)
- ◆ Extra liquid soap with silver ions (addition of active silver ions for 100% disinfection of hands)
- ◆ Antibacterial hand gel (for dry hand wash)

Other products:

- ◆ Product for cleaning windshields
- ◆ Product for washing cars

References

MULTIHEM creates more than 10 years in the Private Label sector for renowned companies from Europe, local distributors and market chains.





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